

# **2021 YEAR END REPORT**







# **Good to have Goals!**

Here, you can see some of the goals we set to keep us on track for bringing tools into the community to create some ripples!

Items	2021 Goal	2021 Actual	% to Goal
Formal Outreach Events	68	102	150%
Information Outreach Events	68	95	140%
Educational Booklets Distributed	15000	20334	136%
<b>Condoms Distributed</b>	120000	128122	107%
PEP Magnets	2160	4714	218%
Copay Assistance Cards	150	155	103%
Pill Keeper Key Chains	8280	5975	72%
Pill Boxes	1500	1469	98%
Take-N-Slides	250	259	104%
Free HIV Testing	500	1174	235%
People Identified Living with HIV, but Not in Care	12	12	100%
People Linked with HIV Care within 30 Days	11	11	100%





### The PODs:

The PODs represent our 4 pillars of prevention to stop the spread of HIV. Before COVID, we would put an emphasis each POD throughout the month by focusing on different PODs at outreach events. However, since most of our work was virtual during COVID and our interactions with people were much more limited, we broadened new programs to include multiple PODS simultaneously.

In this next section, you'll see the TOTAL activity that falls under each POD, including "normal" outreach events conducted pre-COVID and the programs we created during COVID. No matter the COVID adaptations, we always came back to these core pillars to keep this project on-track - even when we had to change the path to get there. The totals of all our work are reflected by POD as originally intended with this project in this report.

Following the PODs section, you'll find a "Program" section to evaluate the newly-created programs and how each contributed to the core pillars or PODs during the COVID pandemic.





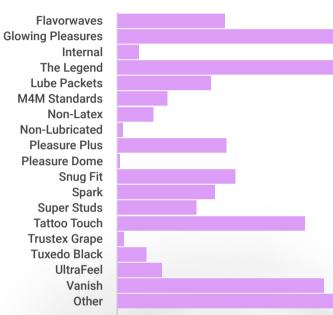
### **Condoms & Lube**

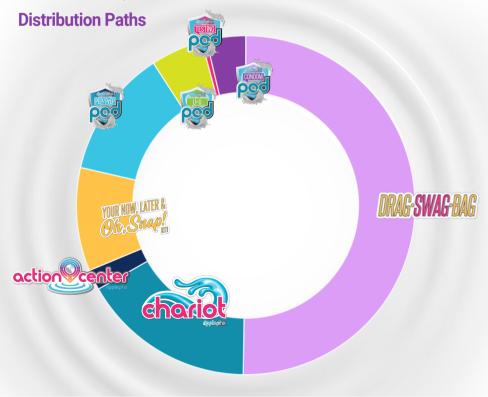
128122 3054

**Condoms Distributed** 

Condom Quick-Start Booklets 2021

#### **Phoenix's Loose Condom Favorites**



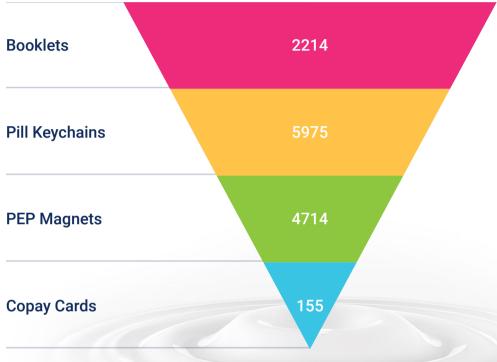






### **PEP and PrEP**

2214
PEP & PrEP
Quick-Start Booklets



2,214

PEP & PrEP Quick-Start Booklets

### **Widespread Awareness:**

Quick-Start Booklets and PEP magnets bring information about PEP & PrEP and how to get it. The CDC estimates 1 in 4 men who have sex with men could benefit from PEP or PrEP, but uptake has been low.

5,975 Pill Key Chains

### Tools:

Pill Key Chains keep PEP & PrEP pills handy to take oncea-day.

4,714
PEP Magnets

### **PEP Magnets:**

It's not too often we encounter someone who happens to need PEP now, but our magnets keep a discreet reminder that PEP is there - someday - if a person needs it.

155 Copay Cards

### **Payment:**

Copay cards & assistance programs can make PEP & PrEP free or low cost.

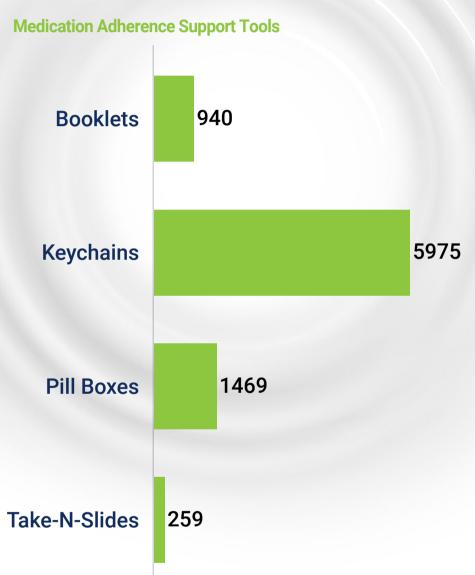




# **Undetectable = Untransmittable**

940 U=U Quick-Start Booklets

2021





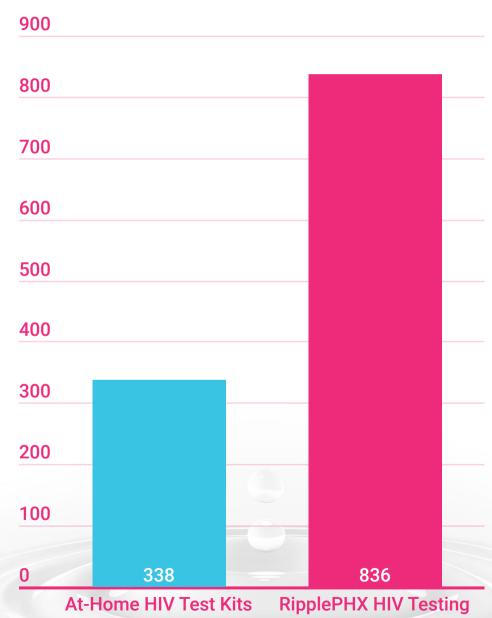


# **Free HIV Testing**

1174
Free HIV
Tests Received

**2021** 

### **HIV Testing Methods**







# **Pharmacy & Bookstore Kits**

1400 Pharmacy & Provider Kits 4475 **Bookstore** 

**Kits** 

### **Pharmacy & Provider Kits**

	# Distributed
Optum Specialty Pharmacy	360
Care Plus Specialty Pharmacy	32
Community Pharmacy by Walgreens	248
Fairmont Pharmacy	104
FIT Health Care Clinic	16
Melrose Pharmacy	104
One Medical Group	32
Phoenix Pharmacy	24
Spectrum Medical Group	64
Other	48

1400

Medication Adherence Booklets 1400

Weekly Pill Boxes 1400

Pill Keeper **Key Chains** 

#### **Bookstore Kits**

	# Distributed
Modern World Adult Boutique	1350
Paradise Adult Boutique	700
Pleasure World	1508
Zorba's Adult Shop	400
Other	205

8871

**Bookstore Condoms**  4475

**PrEP Key Chains**  4475

PEP Magnets





While Lotería's focus is on information and education, as people ordered their Lotería playing board, these are the items people ordered with their board.



# The Lotería Project

16 Lotería Events Held





232
HIV Tests Conducted





### **The Action Center**

726
Orders Placed





Condoms 17700



Don't Quit, DO IT! Kits 323



At-Home Tests 239



Take-N-Slides



Now, Later & Oh Snap! Kits



**Drag Swag Bags** 

153

121

89



**Gilead Copay Cards** 

81





### **The Chariot**

796
HIV Tests
Conducted

84 Chariot Events

2021



Condoms 7560



Chariot Kits 724



At-Home Tests 68



Lube Bottles 445



# **Audience**

10,868
Approximate
Audience Size
(Duplicated)

2021

#### Gender

	Average %
Male/Man	64.82%
Female/Woman	28.04%
TransMale/TransMan	5.08%
TransFemale/TransWoman	6.61%
Other	6.56%

#### Age

	Average %
18-24	15.64%
25-29	25.18%
30-39	31.86%
40-49	20.29%
50+	10.43%

#### Race

	Average %
Amer Indian	5.37%
Asian	3.31%
Black	9.64%
Pac Islander	3.21%
White	67.37%
Other	18.20%

#### **Ethnicity**

	Average %
Hispanic	54.10%
Non-Hispanic	46.51%

