



# 2022 YEAR END REPORT

JANUARY - DECEMBER 2022



## Good to have Goals!

Here, you can see some of the goals we set to keep us on track for bringing tools into the community to create some ripples!

Items	2022 Goal	2022 Actual	% to Goal
Formal Outreach Events	100	141	141%
Informal Outreach Events	36	36	100%
Educational Booklets Distributed	15000	30155	201%
Condoms Distributed	120000	133133	111%
PEP Magnets	2160	2935	136%
PrEP Appointments Made	100	80	80%
Copay Assistance Cards	100	135	135%
Pill Keeper Key Chains	3000	3985	133%
Pill Boxes	1000	1295	130%
Take-N-Slides	100	102	102%
Free HIV Testing	500	2383	477%



## 2022: Back in the Saddle

The PODs represent our 4 pillars of prevention to stop the spread of HIV. We believe that each person, regardless of their HIV status has a role to play in ending the HIV epidemic in our community. Whether you don't know your status, are living with HIV and need assistance with treatment, or are not living with HIV and want to prevent it with condoms or PrEP, each person we encounter has access to a variety of tools to make their ripple towards ending HIV through our PODs.

RipplePHX is a 100% outreach-based organization - seeking people to engage in our programs who don't typically seek these resources on their own. At our weekly Lotería events at Thunderbird Lounge, approximately 40% of the people tested have never been tested before, and an additional 20% of the people tested haven't been tested in a year or more - although they may be high risk. "The Chariot" (RipplePHX's Mobile Testing Bus) continues to drive HIV testing at most outreach events and provides a safe, climate-controlled, confidential space at a variety of venues. Paired with our award-winning "Ariel" Outreach units, our event teams are able to work inside a venue and out.

We've also energized our programs that involve contracted Influencers. Recognizing our team may not always be reflective of the populations we may be serving at an event, we built a diverse team of more than 25 local community influencers. By connecting a specific Influencer to an event or venue where they've already established credibility, they exponentially help our team build rapport with a wide variety of audiences to provide services. In 2023, RipplePHX plans to establish semi-permanent "teams" of Influencers at regular events to help build long-lasting rapport and energize service delivery at "tough to outreach" locations. They'll also be provided monthly trainings on topics such as HIV Testing, Condoms, PrEP & PEP, HIV Treatment, Stigma and U=U to strengthen their ability to make ripples through HIV awareness throughout the community.

After COVID's affect on our programs in 2020 and 2021, 2022 felt like we were in a terrain that had notably changed, but we were able to explore new locations and approaches, make tweaks and build an informed focus for the 2023 year ahead. Back in the saddle.



# Condoms & Lube

133133

Condoms Distributed

6573

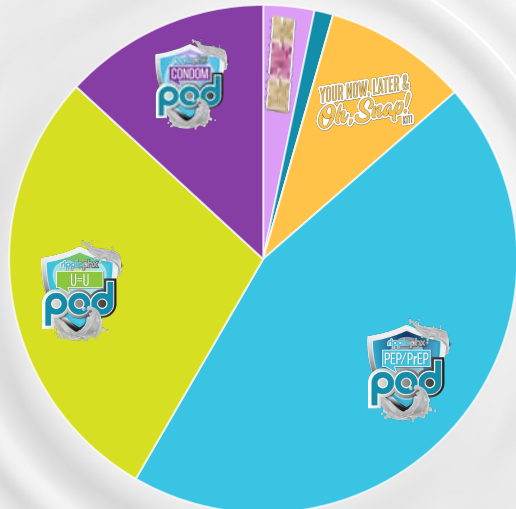
Condom Quick-Start Booklets

2022

## Phoenix's Loose Condom Favorites



## Distribution Paths





# PEP and PrEP

## 5511

PEP & PrEP  
Quick-Start Booklets

# 2022

Booklets

5511

Pill Keychains

3985

PEP Magnets

2935

Copay Cards

135

### 5,511

**PEP & PrEP  
Quick-Start  
Booklets**

### Widespread Awareness:

Quick-Start Booklets and PEP magnets bring information about PEP & PrEP and how to get it. The CDC estimates 1 in 4 men who have sex with men could benefit from PEP or PrEP, but uptake has been low.

### 3,985

**Pill Key Chains**

### Tools:

Pill Key Chains keep PEP & PrEP pills handy to take once-a-day.

### 2,935

**PEP Magnets**

### PEP Magnets:

It's not too often we encounter someone who happens to need PEP now, but our magnets keep a discreet reminder that PEP is there - someday - if a person needs it.

### 135

**Copay Cards**

### Payment:

Copay cards & assistance programs can make PEP & PrEP free or low cost.

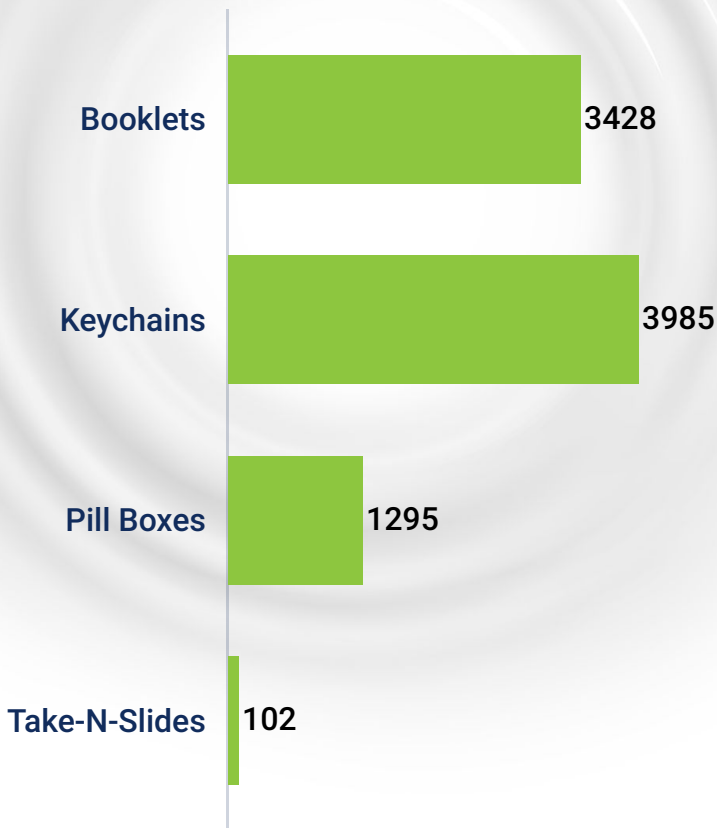


# Undetectable = Untransmittable

3428  
U=U Quick-  
Start Booklets

2022

## Medication Adherence Support Tools



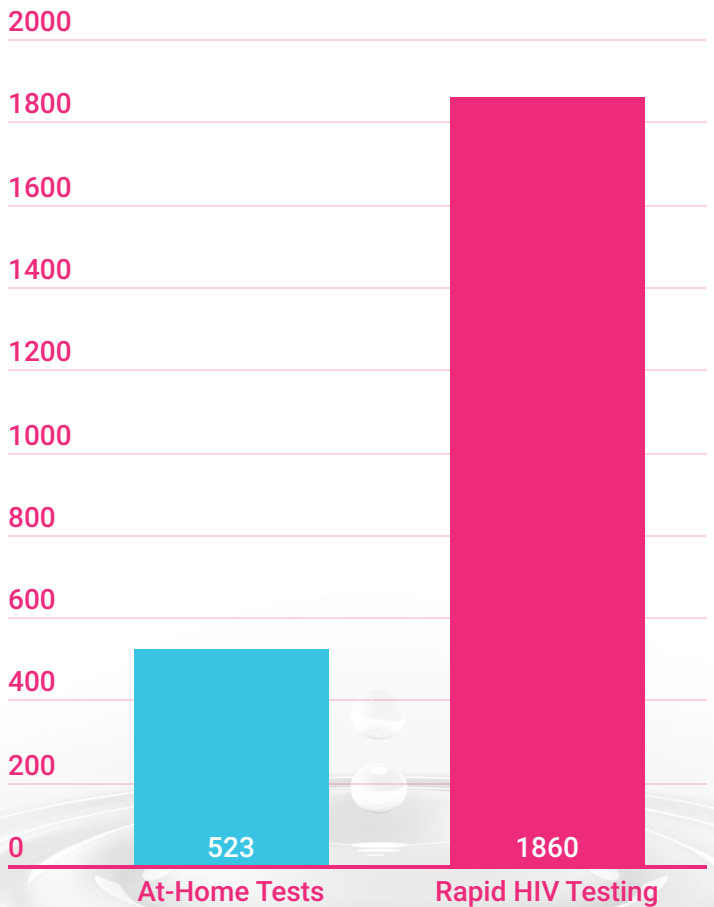


# Free HIV Testing

2383  
Free HIV  
Tests Received

2022

HIV Testing Methods





YOUR NOW, LATER & Oh, Snap! KIT!

# Pharmacy & Bookstore Kits

1104

Pharmacy & Provider Kits

2935

Bookstore Kits

2022

## Pharmacy & Provider Kits

	# Distributed
Optum Specialty Pharmacy	312
Care Plus Specialty Pharmacy	40
Community Pharmacy by Walgreens	184
Fairmont Pharmacy	96
FIT Health Care Clinic	56
Melrose Pharmacy	104
One Medical Group	56
Phoenix Pharmacy	88
Spectrum Medical Group	88
Other	0

1104

Medication  
Adherence Booklets

1104

Weekly  
Pill Boxes

1104

Pill Keeper  
Key Chains

## Bookstore Kits

	# Distributed
Modern World Adult Boutique	850
Paradise Adult Boutique	0
Pleasure World	1175
Zorba's Adult Shop	705
Other	48

5793

Bookstore  
Condoms

2935

PrEP  
Key Chains

2935

PrEP  
Magnets





# Audience

47,726  
Approximate  
Audience Size  
(Duplicated)

2022

## Gender

	Average %
Male/Man	64.37%
Female/Woman	25.20%
TransMale/TransMan	5.48%
TransFemale/TransWoman	5.13%
Other	8.34%

## Age

	Average %
18-24	18.06%
25-29	25.86%
30-39	29.49%
40-49	16.99%
50+	9.39%

## Race

	Average %
Amer Indian	4.22%
Asian	1.84%
Black	8.96%
Pac Islander	1.41%
White	52.56%
Other	32.47%

## Ethnicity

	Average %
Hispanic	55.58%
Non-Hispanic	44.54%